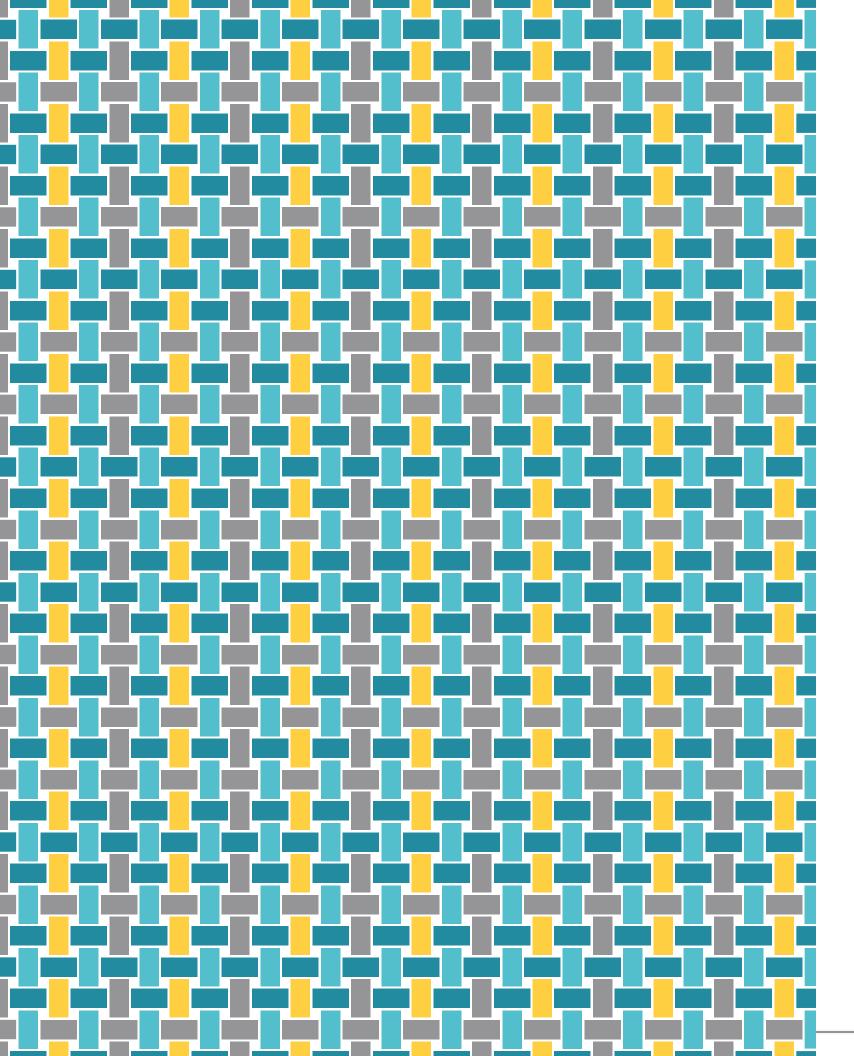


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ANNUAL REPORT

2013-2014



A LETTER FROM CO-FOUNDER AND CEO SARAH HEMMINGER

Dear Thread Community,

I am awed by what can happen in a decade.

Ten years ago, as I sat in my car outside Paul Laurence Dunbar High School in East Baltimore, keenly aware of my sense of isolation, I longed for a way to meaningfully connect with others. After going home that night and talking with my husband (Thread's Co-Founder) Ryan Hemminger, Thread was born. Since its founding, with 15 students and two volunteers, Thread's mission has been about remedying that sense of isolation for both students and volunteers by facilitating connections, the kind of connections enjoyed by families, and the kind of connections that provide the emotional support and access to resources that create a community in which everyone thrives.

Over the last decade, our original 17-person extended family has grown to include 159 students, over 700 volunteers, and over 70 collaborators, and our outcomes are unmatched. What began as a desire to end the social isolation of a handful of individuals has evolved into a rich community of relationships that extends throughout Baltimore. Accordingly, this year, we changed our name from Incentive Mentoring Program to "Thread," and our tagline to "The New Social Fabric." While our Mission to engage underperforming students remains unchanged, we realize that our Community provides much more than mentoring; we offer the kind of support and access to resources that families provide, and we are working to end not only our students' social isolation, but our own.

Our caring and enduring relationships have been the foundation of our success and have led to our retention of 100% of the students we've engaged. This past year, the Thread Strategic Planning Committee, Board Chairman, Debbie Cameron, Johns Hopkins University President, Ronald J. Daniels, The Annie E. Casey Foundation Director, Sophie Dagenais, The Abell Foundation President, Robert C. Embry, Jr., Thread Chief Operating Officer, Tong Zhang, and Thread volunteers Tyler Cash-Padgett and Alex Rhee, worked tirelessly to develop a roadmap to enable us to engage as many students as possible as quickly as possible, while maintaining exemplary outcomes.

In March, we launched our FY15-FY17 Strategic Plan at Conversation Thread 2014, where over 200 students, volunteers, collaborators, and community leaders gathered to look forward. As the evening progressed, I was taken aback by the interactions among people of all backgrounds and ages. I found myself listening in on a conversation in which Derick, a Thread student alumnus and college graduate, described his work as a Site Coordinator for AmeriCorps Reading Partners to Fagan Harris, CEO of Thread collaborator, Baltimore Corps, and Amber, a former Thread volunteer who is now a Thread staff member. As Amber excitedly chimed in about recently buying a home near Hopkins's Homewood campus, I realized I was catching a glimpse of how Baltimore's future might look if all of its residents were as connected as our Thread Community. I caught a glimpse of a new social fabric.

As we look forward to expanding to our third high school site in January at Frederick Douglass High School and engaging 207 students, I am enormously grateful that you are part of our Thread Community. I hope that you join us as we continue to change lives and the fabric of Baltimore.

Warmest regards,

Sarah Hemminger

Sarah Hemminger

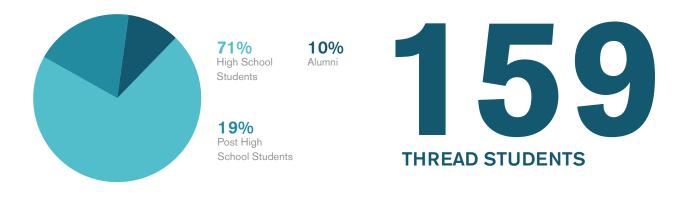
MISSION

Thread engages underperforming high school students confronting significant barriers outside of the classroom by providing each one with a family of committed volunteers and increased access to community resources. We foster students' academic advancement and personal growth into self-motivated, resilient, and responsible citizens.

Since its formation as the Incentive Mentoring Program over ten years ago, Thread has woven "extended families" for 159 Baltimore City high school students. Each of these students, once engaged, is supported by Thread for nearly a decade.

YEARS IN THREAD

| 1 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 14 | 15+ |
|------------------------------|---|---|---|---|---|---|---|-------|----|----|----|-----|
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| HIGH SCHOOL POST HIGH SCHOOL | | | | | | | A | LUMNI | | | | |



OUR SUCCESS

ALUMNI AND POST HIGH SCHOOL



ALUMNI

86%

have completed or are enrolled in a 4- or 2- year degree or certificate program

20%

or certificate program

60%

have completed a 4-year degree program

6%

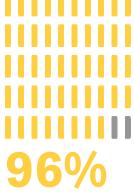
are enrolled in a degree or certificate program

POST HIGH SCHOOL

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|---------------------------------------|--|--|-----------|--|--|--------------------------------------|
| a d | | | | | | 3 ha er ye 3 ar de |

MISSION AND SUCCESS

have graduated from high school



have been accepted to college



86%

are either employed, enrolled in a degree program, or both

60% are employed 13% are enrolled in a degree program

13% are both employed and enrolled in a degree program

33%

ave completed a ertificate and are nrolled in a four- or twoear degree program

33%

re enrolled in a legree or certificate rogram

1 YEAR POST HIGH SCHOOL:



69%

are enrolled in a degree or certificate program

HOW WE WORK

Thread understands that children growing up in concentrated poverty need more than just improved financial resources or better classrooms; they need the same unassailable support and deep interpersonal bonds that we all need. Thread believes that, by cultivating relationships that transcend racial and socioeconomic barriers – and by creatively building an unconventional family and community not defined by DNA and address – we can overcome the poverty of isolation and, in its place, establish a wealth of human connection permanently linked by unconditional love and support. Thread builds these bonds for students, volunteers, and collaborators.

OUR STRATEGIC APPROACH

Three elements underlie - and demonstrate - our achievements and form the basis for our Thread Community Model:

COMPELLING STUDENT SUCCESS

CULTIVATING VOLUNTEERS AS AGENTS OF CHANGE

CREATIVELY LINKING COMMUNITY

OUR VALUES

Members of the Thread Community - including students, volunteers, and collaborators - embrace the Thread Values:

OTHERS BEFORE SELF

When you are in the greatest need, you have the most to gain from serving others. Help others accomplish their goals, not yours.

ADAPTABILITY

There is not a formula to solve every problem. Even custom solutions need continual adjustments.

LEARN FROM EVERYONE

No matter what you have accomplished or experienced, you have something to learn from everyone you meet.

UNWAVERING HUMILITY

Meet people where they are. Listen. Don't assume. Be humbled by what you don't know.

FAMILY

Groups with strong personal bonds create a safe, supportive, and loving atmosphere for their members to thrive.

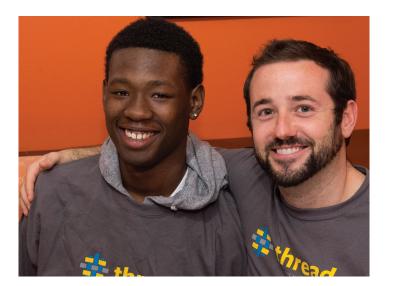
ENDLESS HOPE

No child is a lost cause. No action is in vain.

I grew up with deaf parents. My mother was diagnosed with bipolar disorder when I was nine. She refused to take her medicine, and living with her was weird and scary. I started running away from home and would be gone for months at a time. My mother became addicted to drugs and my family fell apart. I was left to live with my mother and her heroin addicted boyfriend. My mother spent all her money on drugs, and I had to fend for myself. I stopped caring about school and my grades dropped as well as my attendance.

Then I was introduced to Thread. My Thread Family helped me do my homework and study for my tests and exams. [One member of my volunteer family] helped me wash my clothes when I didn't have clean clothes to wear to school. When I got sick, [another member of my Thread Family] bought me the medicine I needed. When I failed English and had to take online courses to graduate, my Thread Family worked out a schedule to help me complete it.

Thread gave me the motivation to give school a second chance. I have graduated from high school on time. I have been accepted to community college. My goals are to help people in the deaf community. I want to show that not everyone is a product of her circumstances. Thread has molded me into the motivated and determined young woman that I am today.



HOW WE WORK

- Thread student

OUR COMMUNITY MODEL





COMPELLING STUDENT SUCCESS

At the core of the Thread Community Model is a student, who, when engaged in his or her freshman year of high school, is in the bottom 25% of his class and faces significant challenges outside of the classroom. Each student is supported by Thread for nearly a decade. As they spend time in the Thread Community, students form deep and meaningful relationships with other students, volunteers, and collaborators. Relationships are at the heart of what we do at Thread.

Unlike traditional school-based tutoring programs, Thread Families extend support beyond the school day and into the home by creating customized and comprehensive solutions to address the root causes of academic and social challenges. Thread Family members work to build a deep foundation of trust with their student and with each other, modeling consistency, communication, and persistence.

Thread Family members are active agents in their student's life. Daily activities might include:

making morning wake-up calls packing lunches providing rides to school cheering a student on at a sporting event completing college applications obtaining daycare for a younger sibling sharing a social activity (going out for ice cream or attending a baseball game)

CULTIVATING VOLUNTEERS AS AGENTS OF CHANGE

THREAD FAMILIES

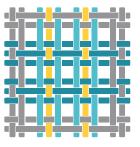
Once engaged, each student is matched with a Thread Family, comprised of the student and a group of up to eight university- and community-based volunteers willing to do whatever it takes to support their student in realizing his or her potential. Each Family has a volunteer leader called a Head of Family (HOF), who supports the volunteer Family members as they make sure their student's needs are met.

THREADS

In order to facilitate peer-to-peer connections across student cohorts and volunteers, up to ten individual Thread Families (including students of different ages, their Families, and HOFs) are woven together to form an extended family of support called a "Thread." Threads are managed by an experienced volunteer GrandParent (GP) who mentors the HOFs and facilitates the sharing of resources and practices among Thread Families.

THREAD RESOURCE TEAMS

Thread Resource Teams add another strand of support by providing access to specific expertise (see chart at right) and creating efficiency in the allocation of resources. Resource Team volunteers serve as low-barrier touchpoints that connect Thread students and volunteers to Thread collaborators, who provide *pro bono* services not only to students, but also to volunteers and the organization.



CREATIVELY LINKING COMMUNITY

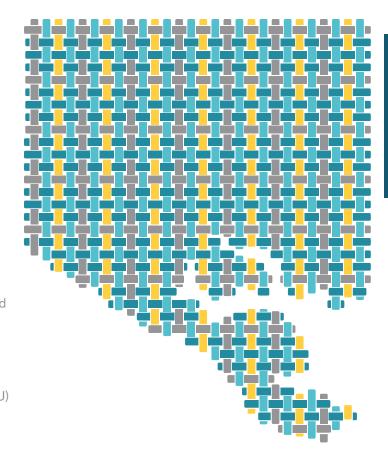
THREAD COLLABORATORS

Thread collaborators are members of the larger community who provide pro bono services, resources, expertise, and opportunities not only to students, but also to volunteers and the organization.

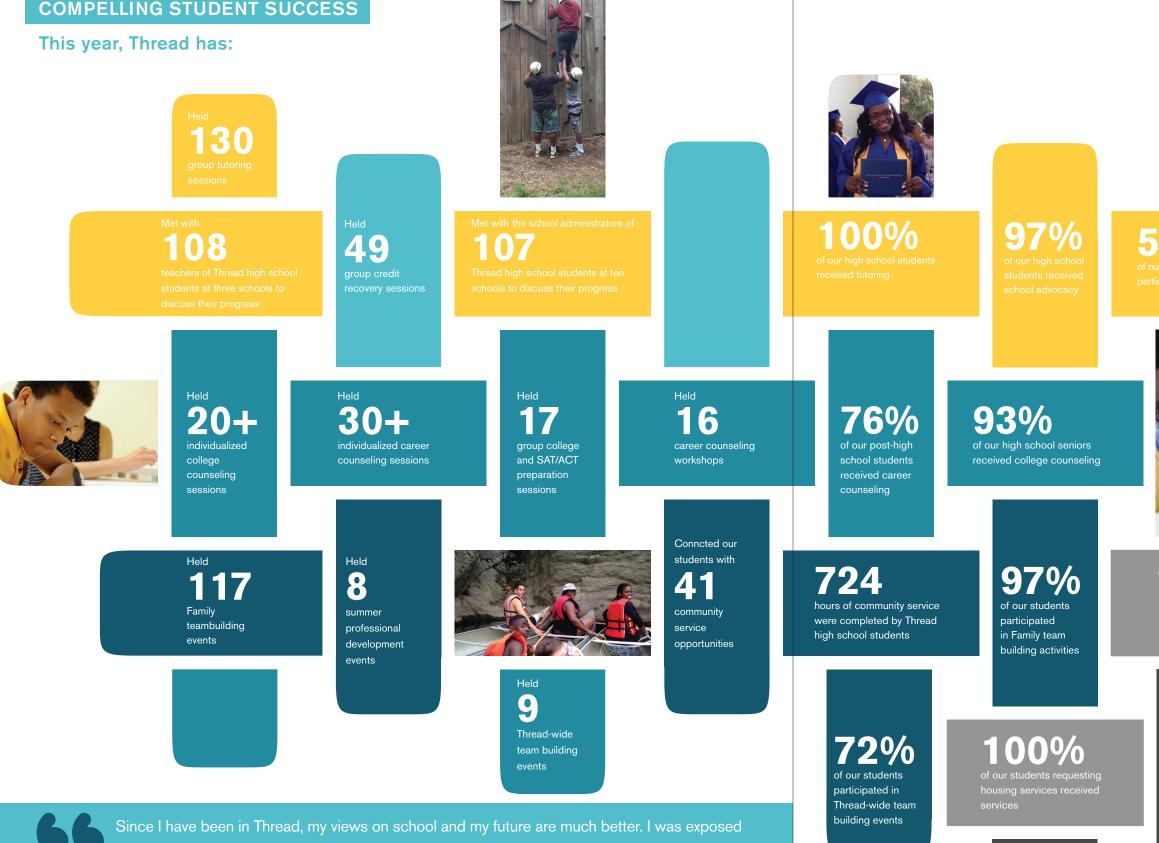
THREAD SITES

In 2004, the Dunbar flagship site was founded and began matching volunteers from the Johns Hopkins University (JHU) East Baltimore campus with students from Paul Laurence Dunbar High School. In 2010, the ACCE site was founded and began matching volunteers from the JHU Homewood campus with students from the Academy for College and Career Exploration (ACCE). Each Thread site is comprised of 16 Threads (which are, in turn, each made up of several Thread Families).

| STUDENT RESOURCE TEA | AMS | | | VOLUNTEER RESOURCE TEAMS | ORGANIZATIONAL RESOURCE TEAMS |
|-------------------------|-------------------|--------------------------------------|---------------------|--------------------------------|----------------------------------|
| | ENRICHMENT | COLLEGE AND CAREER PREPARATION | STUDENT SERVICES | SUPPORT | OPERATIONS |
| Tutoring | Team building | SAT preparation | Health | Recruitment | Communications |
| School liasing | Community service | College planning | Legal | Morale | Development |
| APEX Learning | | process | Housing | Engagement | Finance |
| | | Post-graduate support | | | Risk-management |







to things during a Thread Summer Program that I was taught again in my health class during the school year, which made me feel good because I already knew what my teacher was talking about. Thread has brightened my future and made my goals in life feel possible.

-Thread student





54%



73%

of our high school seniors received SAT/ACT registration assistance

93% of our students

employment assistance

100%

of our students received some form of clothing assistance

Of students engaged in summer programming:

44%

participated in a summer internship program and credit recovery

36%

participated in a summer internship program only

20%

of our high school students were

engaged in summer

programming

activities

enrolled in credit recovery only

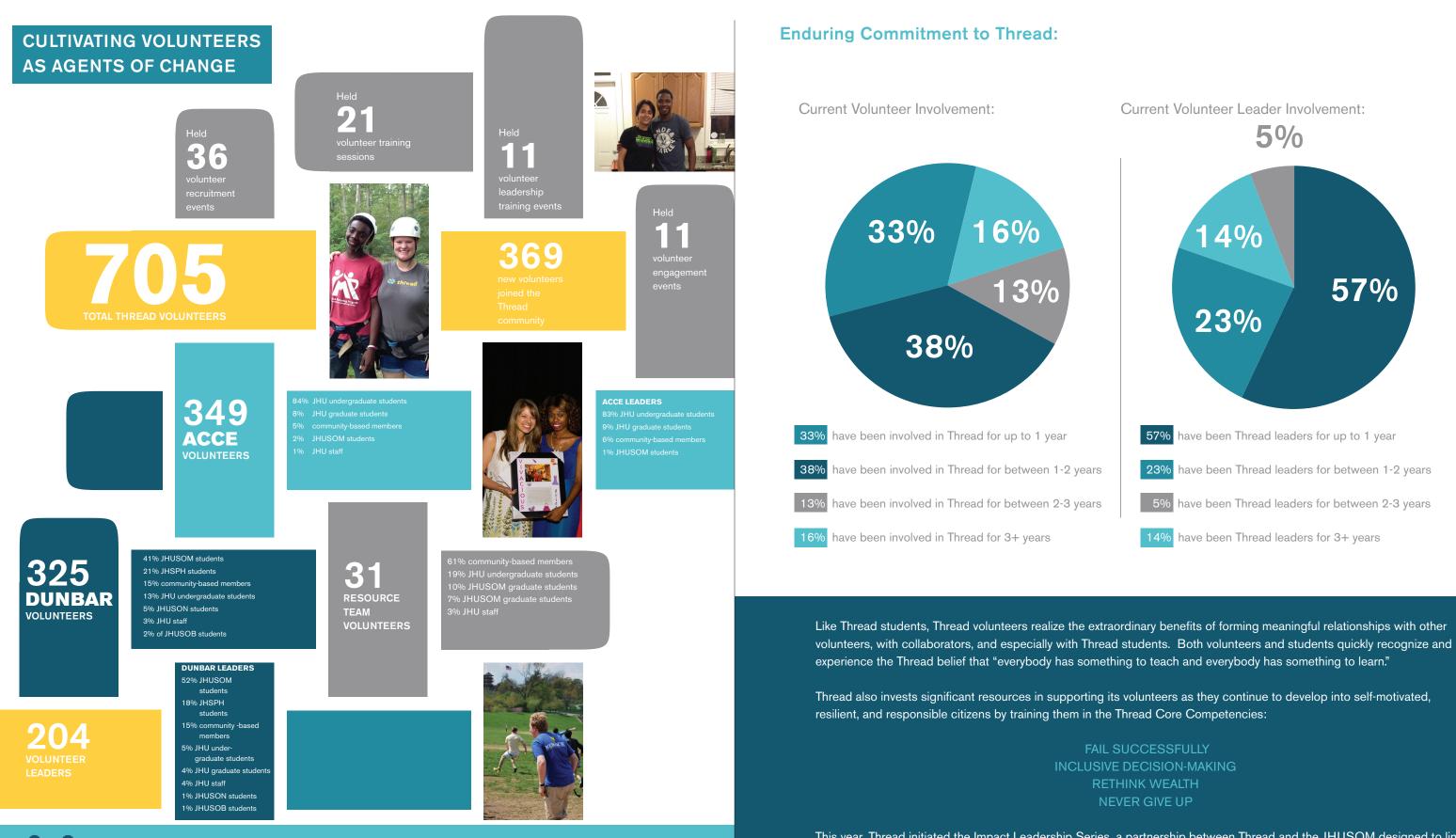
99%

100%

of our students requesting legal services received services

100%





When I look back on my high school career, I know my family is what made me successful. They encouraged me to go to school, convinced me I could do great things, and were always there for me. In Thread, we become an extended family for our kids and they become our extended family. We become what they need. They become what we need. Thread volunteer

This year, Thread initiated the Impact Leadership Series, a partnership between Thread and the JHUSOM designed to link undergraduate, graduate, and medical students and medical professionals. The series consists of four, two-hour sessions in which student volunteers work one-on-one with seasoned Johns Hopkins University School of Medicine (JHUSOM) professionals, each a leader in his or her field, to practice applying the problem-solving skills they develop in Thread to their future careers in science and medicine. Thread volunteers finish the series equipped to be more effective Thread volunteers and successful professionals.

CREATIVELY LINKING COMMUNITY

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to Thread

continued their commitment

15%

more collaborators joined the Thread Community 5,000+ hours of pro-bono services were provided by Thread collaborators

of these hours were contributed directly to students

90%

more than

Thread creatively links students and volunteers to collaborators in the larger Baltimore community, creating a broader, more inclusive social fabric – a "neighborhood" no longer defined by a map. Collaborators are an essential strand in our success and, like all members of our Community, benefit from the relationships they experience. Our collaborators' contributions are extensive and include:

- pro bono legal and health services
- paid summer employment for students
- · long-term employment for student and volunteer alumni
- volunteer training
- communications and financial consulting

By forging relationships with collaborators, Thread maximizes the support available to our students and volunteers and enables collaborators to build relationships with Baltimore's next generation of talented employees and leaders.

I collaborate with Thread because Thread is all about saying YES – to ideas, to possibilities and especially to people. An environment like this calls you forth to shine. So, while I've benefited on so many levels, one of the biggest ways has been from being part of a real family that sees you as amazing, sees your best self. My collaboration with Thread inspires me to play my biggest game – to stretch and to be willing to flop in service of creating something truly remarkable.











- Susan Olson Bishop, Thread collaborator

12 - THREAD













The Thread Summer Program

Thread's Summer Program, designed to ensure that our students are actively engaged during the summer in ways that help them succeed academically and mature into self-motivated, resilient, and responsible citizens, is a striking example of one way in which Thread creatively links Baltimore community members. The Program's most significant component, the Diversity and Academic Advancement Summer Institute (DAASI), is a partnership between Thread and the JHU School of Medicine (JHUSOM) Office of Student Diversity. DAASI enrolls Thread high school students and recent graduates in 6-week long paid summer internships in laboratories, clinics, and offices at the JHUSOM and other local non-profit and for-profit Baltimore businesses. When students are not at work, they attend DAASI professional development workshops and, once a summer, the DAASI Symposium, where they present posters about their internship experiences.

This year, working closely with JHUSOM, Thread facilitated 56 summer job placements in the following areas:

43% in Community

Engagement

27%

in Administration in STEM Fields **3%** in Education





When students are not involved in DAASI-related activities, they are engaged in academic advancement and team building activities made possible by Thread collaborators. Thread works closely with Baltimore City Public Schools to enroll our students in summer school and offer credit recovery workshops that enable our students to advance academically during the summer months. We also work with sites throughout Baltimore to offer our students community service opportunities, and twice a summer, we collaborate with Scoutreach, a division of the Boy Scouts of America, to give our students, staff, volunteers, and Board members the opportunity to share in a weekend-long camping experience. It's an opportunity for students and community members to share in risk-taking and team building, and to just have fun. With the help of Scoutreach volunteers, campers summon the courage to jump off a cliff, canoe down a river, and share their stories.

This year's DAASI employers included:

Art With a Heart City Ranch, Inc. **Creative Alliance** FORCE Johns Hopkins BioMedical Scholars Association Johns Hopkins Bloomberg School of Public Health Johns Hopkins Broadway Center for Addiction Johns Hopkins Center for Nanomedicine Johns Hopkins Center to Reduce Cancer Disparities Johns Hopkins David Rubenstein Children's Health Center Johns Hopkins Division of Child and Adolescent Psychiatry Johns Hopkins Hospital Johns Hopkins Medicine Department of Orthopedic Surgery Johns Hopkins Medicine Pastoral Care Department Johns Hopkins Medicine Department of Corporate Security, Parking & Transportation Living Classrooms Foundation Johns Hopkins Office of International Student and Scholar Services Parks & People Foundation

CONVERSATION THREAD



This past spring, Thread gathered over 200 Baltimore community members for a special evening of conversation, celebration, and connection at the downtown Center Club. A vivid example of how Thread creatively links community, the event highlighted the significant contributions of our Thread students, volunteers, collaborators, and community leaders.

Guests were inspired as they listened to Thread Co-founder and CEO Dr. Sarah Hemminger speak about Thread's history and vision and Dr. David Hunter, an expert in using performance management systems to improve the quality and effectiveness of programs, share how we might approach Thread's future growth. Most importantly, guests used the evening as an opportunity to meet and get to know a broad array of their fellow Baltimore community members.

Together, attendees recognized Dunbar, ACCE, and the JHUSOM Office of Student Diversity for their longstanding partnerships with Thread. We also celebrated several of Thread's exemplary students, volunteers, and collaborators as they were inducted into the Thread Hall of Fame and honored with the Thread Value they most embody.

HEATHER BENZ Others Before Self

CATIE COPLEY Unwavering Humility



Before and after the ceremony, attendees had a wonderful opportunity to mix and mingle while eating delicious hors d'oeuvres and enjoying rich conversations. It was an evening for building relationships and an evening that provided a glimpse into our unique social fabric. One community member, after spending some time talking to a Thread student, signed up to become a Thread volunteer and, ultimately, a member of that student's Thread Family. A Thread student alumnus, after talking to the leader of a Baltimore non-profit organization, was offered and accepted permanent employment.



Adaptability

ROBERT **O'CONNELL** Learn from Everyone

Family

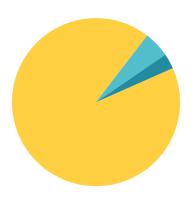
ROSE PARKINSON ACCE VOLUNTEER FOUNDERS

Endless Hope

A full list of Thread's 2013-2014 collaborators can be found on the back cover.

*the volunteers who founded ACCE

FINANCIALS



91.96% PROGRAMMING

5.39% **ADMINISTRATIVE**

2.65% DEVELOPMENT

Thread is deeply grateful for the contributions that have supported the Thread Community from July 1, 2013 – June 30, 2014. Your investment has allowed us to demonstrate that a community of students, volunteers, and collaborators working together towards mutual growth can change lives and the social fabric of Baltimore.

OPERATING EXPENSES

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| Advertising\$35.00Administrative Expenses\$37,951.00General Administrative Expenses\$33,282.00Personnel Costs\$4,669.00Development Expenses\$10,632.00General Development Expenses\$10,632.00Personnel Costs\$10,632.00Station\$602,366.00Individual\$602,366.00In-kind Goods or Services\$46,055.00University\$5,057.00Corporation\$46,055.00Net Assets\$790,530.00Cash\$389,581.00Pledges Receivable: Current\$389,581.00Pledges Receivable: Non-Current\$381,20.00Accounts Payable\$748,179.00NET ASSETS BEGINNING OF YEAR\$748,179.00Total Operating Expenses\$(704,254.00)Total Contributions and Future Year Pledges\$746,605.00Yate,605.00\$746,605.00Yate,605.00\$98,120.00\$748,179.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00\$98,120.00\$46,605.00 <t< th=""><th>Miscellaneous</th><th colspan="4" rowspan="2"></th></t<> | Miscellaneous | | | | |
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| | NET ASSETS END OF YEAR | \$790,530.00 | | | |
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